

First Annual

# Triple Helix Summit

February 12 – 13, 2007



University of Hawaii • East West Center • Hawaii Imin International Conference Center • Honolulu, Hawaii

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# The Facilitation Tango

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Executive Director

ITEC

BU School of Management

and

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We're from CIMIT...  
and we're here to help!

CIMIT



BOSTON  
UNIVERSITY



BRIGHAM AND  
WOMEN'S HOSPITAL



Beth Israel Deaconess  
Medical Center



MIT



Children's Hospital Boston

The Hospital for Children



# When facilitation works...it works!



“Instead of waiting  
for patients to die,  
we decided to  
build organs.”

JOSEPH YACANTI, MD

**CIMIT**



# Sometimes...brilliantly!



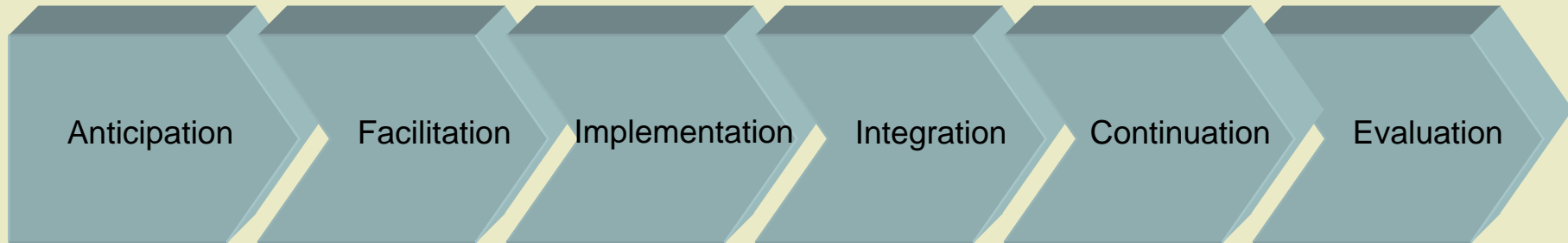
*J.D. Murray, M.D.*  
"I worry a lot about my patients. We've got to be able to do something better for these kids, and for patients everywhere."

MARTHA MEASNY MURRAY, MD

CIMIT



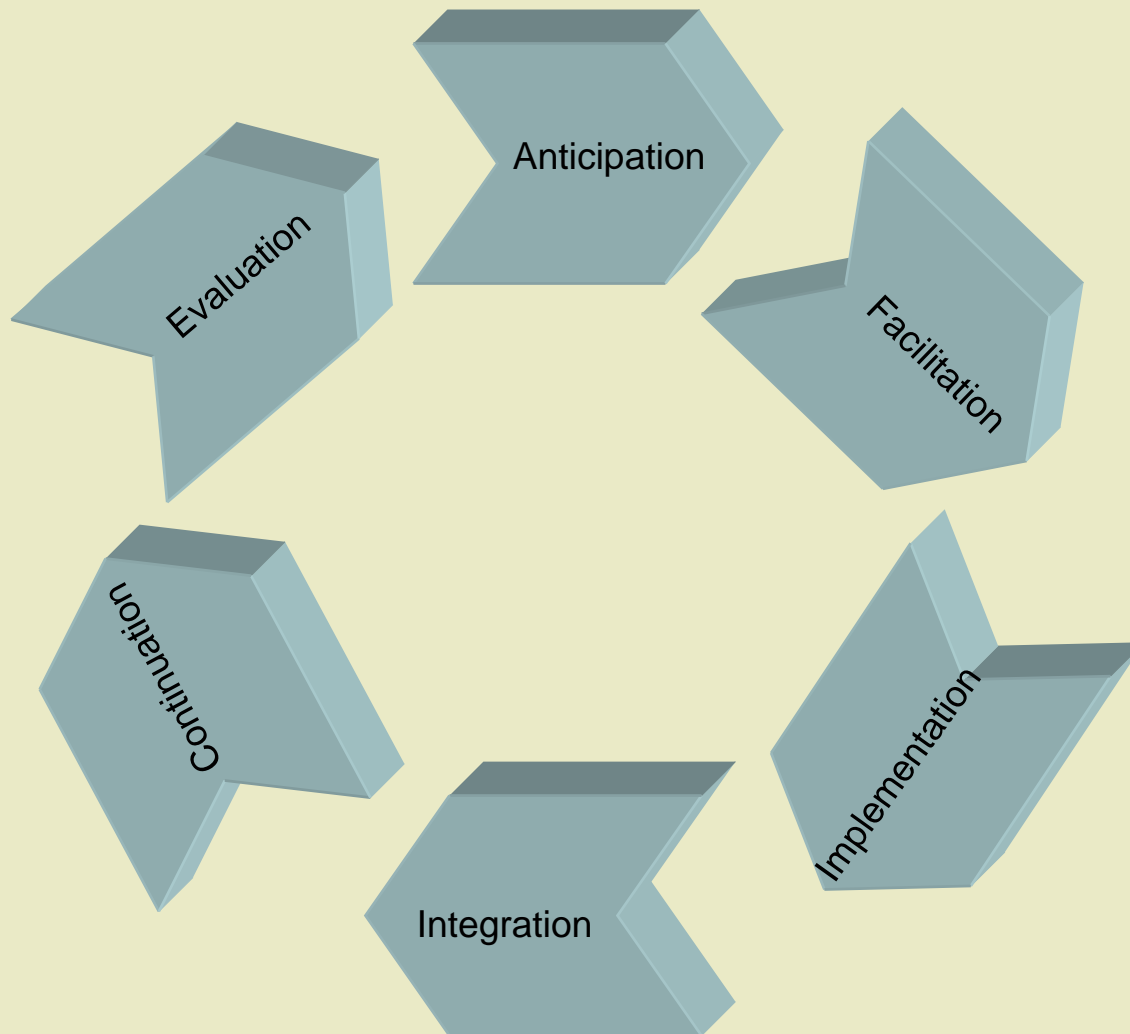
# Implementation



- Pre-proposal
- iPIP
- Pathway Plan
- Teams
- By invitation
- Dynamic
- Portfolio IP
- Timing
- Value Plan
- Students
- Tech Transfer
- Partners
- Funding
- Science
- Involvement
- Academic
- Mission driven
- Relevant



# Implementation Science



# Institute for Technology Entrepreneurship and Commercialization



***ITEC***

educating the new entrepreneur

- Based in the Boston University School of Management
- Serving the university, the community, and beyond
- Focus on health, clean, and information technologies
- Innovative business models for emerging global markets
- Educational and training opportunities at every stage of the translational research process
- Leadership programs for corporate and social ventures
- Continuing facilitation for sustainable growth



# But be careful what you wish for!

- Most Tech Transfer focuses only on faculty
- Incentives to move from basic to applied research
- Drift from academic and non-profit missions
- Metrics drive the system towards risk aversion
- Minimum 'bets' replace sustained support
- In-house funds push for pre-mature ventures
- Retained IP assignment favors rights recovery
- IP cost recovery can trump value creation
- 
- ....the *Facilitation Tango!*



# Thank you!

Jonathan Rosen

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